



f2024 [Week 1 Module](#)



[Tim Roufs](#), Brisbane, Australia, 2017

f2024 [AE PRE-TERM MEMOS Module](#)

f2024 [Syllabus](#)

f2024 [Simple Syllabus](#)

Welcome!

General Orientation to the Course
General Information on Getting Started
[A note on ChatGPT and other AI-content Generators](#)

As we go through the semester pay attention to [the layout](#) of each of the weekly Modules. They will all look something like this . . .

What's Happening Week 1?

- READ AND WATCH
 - READ TEXTBOOK
 - VIEW SLIDES
 - WATCH VIDEO
 - WATCH VIDEO CLIPS
- DISCUSSION
- IN-THE-NEWS
- PROJECT
- OTHER
 - FOR FUN TRIVIA (optional)
 - LIVE CHAT (optional)
 - Tuesday 7:00-8:00 p.m.
- QUESTIONS / COMMENTS / SUGGESTIONS
- WRAP-UP

[click  here]

What's Happening Week 1?

s2024 Give the [AE Simple Syllabus](#) a try . . .

Welcome!

General Orientation to the Course

I'm looking forward to Getting Underway.

This week we're off to see the world, in “. . . *Many Ways*”. And we take a few minutes to get to know one another, and our selves, and get to know how the course is set up and operates. And we'll take two very short, but interesting, “Selective Attention” tests to sharpen our eyes for the videos and presentations that follow in the rest of the semester.

Give the **Simple Syllabus** a try. . .

f2024 [Simple Syllabus](#) .pdf URL

f2024 [Simple Syllabus](#) .url

If you haven't read my Pre-term memos . . .

If you haven't read my memos . . .

[AE Greetings! Information on Textbook and Other Things](#)

(Sunday, 11 August 2024) f2024

[AE Week 1b memo Modular Tips](#)

(Friday, 16 August 2024) f2024

[AE Week 1c Welcome](#)

(Friday, 16 August 2024) f2024

[AE What's Happening Week 1?](#)

(25-31 August 2024) f2024

. . . please do that as they contain useful and important information about the course that should make your life much easier.

These are not required reading,

but it would be a good idea to read them anyway.

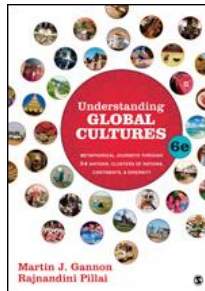
(That's a lot of stuff to read, but the "stuff" lightens up after next week.)

Read and Watch Week 1

READ THE TEXTBOOK FOR WEEK 1

[Textbook Information](#)

[Readings for the Semester](#)



Preface: Understanding Cultures in Depth

PART I: INTRODUCTION

Chapter 1: Understanding Cultural Metaphors

(assigned readings are in **bold** letters)

REM: Links on screenshots are not "hot" (active)

VIEW THE SLIDES FOR WEEK 1

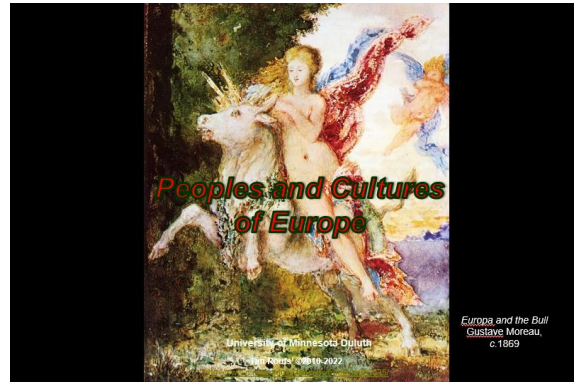
[Class Slides for the Semester](#)

“Orientation:

Introduction to Anthropology / Orientation to the Course”

[\(.pptx\)](#)

[click ↑ here]



REM: Links on screenshots are not “hot” (active)

Introduction / Orientation
(.pptx)

f2024 **Meet Your Professor** Canvas Page

slides: (.pptx)

[click ↑ here]

If you are curious about me, more than you probably want (or ought) to know is available on the Meet Your Professor Canvas Page. More that you or anyone needs to know is available, with some nice photos, on the slide version at

http://www.d.umn.edu/~troufs/anthfood/PowerPoint/af-meet_your_prof.pptx

A while back one of the students seemed to especially like the part where the older folks in my home town of Winsted, MN, talk about the time I burnt the Town Hall by my dad's restaurant down (which I didn't, I only burnt half of the back side off.)

REM: Links on screenshots are not “hot” (active)



And, if you want, you can have a look at future attractions:

WATCH THE VIDEO EXPLORATIONS FOR WEEK 1

Real People . . . Real Places . . .

[Videos for the Semester](#)

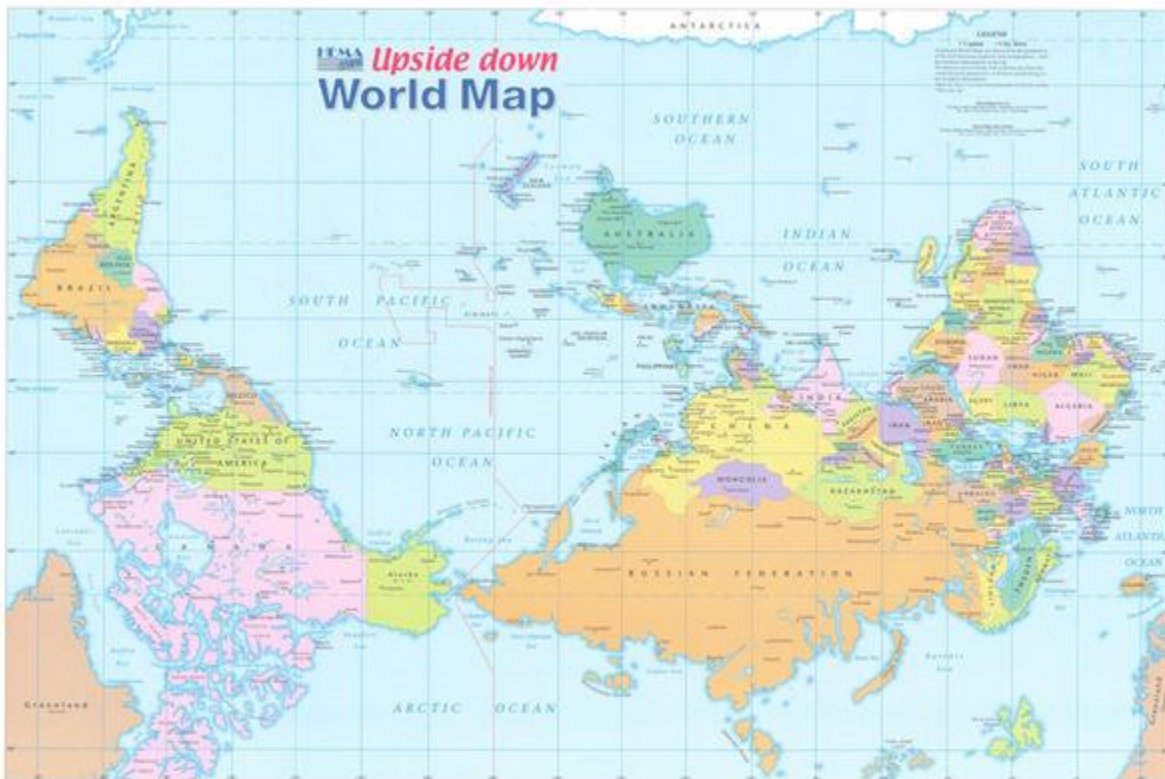
Many Ways to See the World

(30 min., 2005)

 [on-line access](#)

[click  here]

[course viewing guide](#)



[Swiftmaps](#)

"Presents a fascinating exploration into the minds of twelve mapmakers. Discover how their unique backgrounds, philosophies, values, and politics led each to select a particular mathematical formula to create their maps. Learn about the impact those world images have had on us, consciously and unconsciously."

"Special features: Includes over 70 PowerPoint images with links to map

resources; preview: Arno Peters: Radical map, remarkable man; radio interviews; book excerpts; and more."

Based on the book: *Seeing through Maps* / Denis Wood, Ward Kaiser, and Bob Abramms.

WATCH THE VIDEO CLIPS FOR WEEK 1

Watch (2) Video Clips

[Class Slides for the Semester](#)

Many Ways to See the World

Two Very Short “Selective Attention” Tests

Anthropological analytical skills include careful observation of behavior. We will be visiting many parts of the globe as we go along in the course—so you will have lots of opportunities to practice your observational skills.

So this week take the two short minute-and-a-half **tests of your observational skills** before you continue your intensive look at the wide variety of Global Cultures video materials that we will be viewing and re-viewing virtually every week of the semester. You should take those short tests this week.



Take the Two (Very Short) Selective Attention Tests in Preparation for Watching the many Videos throughout the semester.

REM: Links on screenshots are not “hot” (active)

(Be sure to take both tests. Read the instructions carefully.)

First, take the . . .

Selective Attention Test

<http://www.youtube.com/watch?v=vJG698U2Mvo>

Read and follow the directions carefully.

(Be sure to also count the *bounce* passes.)



When you are finished with the Selective Attention Test, watch . . .

The Monkey Business Illusion

http://www.youtube.com/watch?v=IGQmdoK_ZfY

(It too is short: 1:42)

Again, read and follow the directions carefully.

(And as with The Selective Attention Test, be sure to also count the *bounce* passes.)



DISCUSSION FOR WEEK 1

f2024 [AE Discussion Guidelines and Discussion Samples with Scores](#)

Say "Hello" to Others in the Class

(if you haven't already done so)

REM: Links on screenshots are not “hot” (active)

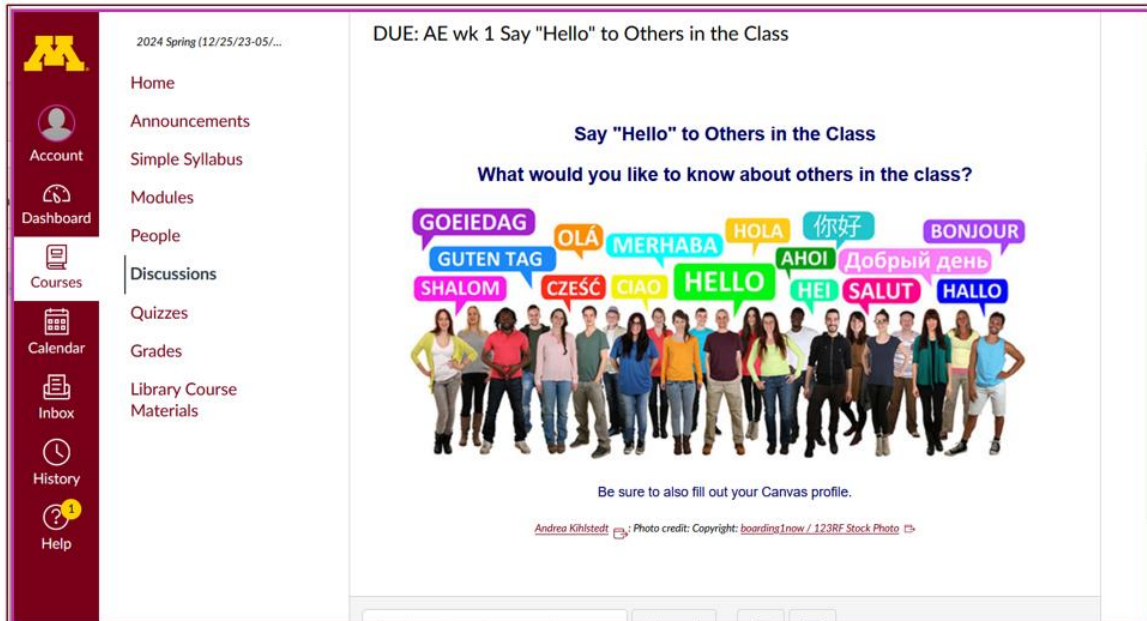


Photo Credit: [New York Times](#)

f2024 <<https://canvas.umn.edu/courses/450740/modules/items/12194213>>

[click ↑ here]

PROJECT INFORMATION . . .

[Basic Project Information](#)

[Main Due Dates](#)

We'll have a look at some Project information next week

OTHER . . .

[Main Due Dates](#)

f2024 [Module Week 1](#)

(optional) EXTRA CREDIT . . .

Extra Credit is available in this class.
We'll have a closer look at Extra Credit after the Midterm Exam.

Be sure to check the details of the **activities and assignments** each week in your  **canvas** folder.

FOR FUN TRIVIA (optional)

[Food Trivia Home Page](#)

**The citizens of what country complain
that their country keeps getting left off of maps?**



[Answer](#)

[click ↑ here]

LIVE CHAT OPEN FORUM / OFFICE HOURS . . . (optional)

Tuesday 7:00-8:00 p.m. (CDT) On ZOOM

[Contact Information](#)

“ZOOM”

[click ↑ here]

OR


e-mail anytime: <mailto:troufs@d.umn.edu>

[click ↑ here]



Live Chat is optional.

QUESTIONS? / COMMENTS / SUGGESTIONS . . .

If you have any questions or comments right now, please do not hesitate to post them on the  canvas “Discussions”, or e-mail troufs@d.umn.edu,^[2] or ZOOM <https://umn.zoom.us/my/troufs>.^[2] (E-mail is fastest, and most generally best as quite often URLs need be sent.)

Best Wishes,

Tim Roufs

<<http://www.d.umn.edu/~troufs/>>^[2]

<<https://umn.zoom.us/my/troufs>>^[2]

<[other contact information](#)>^[2]